# THE NEW HOTEL STATLER

## *A delightful place to live*

With some reasons why people close beautiful big homes, to live in hotels-

-and some information addressed particularly to those who imagine that the comfort, convenience and luxury of the new Statler would mean an increased household budget

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*Care-free house-keeping ~ and real home-making ~ in a hotel*

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# HOTEL STATLER ~ NIAGARA SQUARE

## *A place to live*

TIMES have changed since the days when a hotel was an inn and nothing more. And the best of proof that hotels themselves have changed, to meet the new conditions, is right here in Buffalo — the New Statler.

For the New Statler is not merely a hotel for travelers — a convenience for people away from home. It is also a center of Buffalo's social and civic life, and *the home* — the pleasant, smooth-running, worry-free home — of Buffalonians who could well afford to maintain a residence costing them several times as much as does this new kind of home.

Why has this come about? Where is the difference between these days and other days? this hotel and other hotels? A few of the reasons are easy to mention, and easy to understand.

Perhaps one of the biggest of such reasons is economic. For it is often easy to prove, if one will set down the figures, that maintaining a house and a household organization is not the economical way of living that it used to be. Look at the sheet, "The Housekeeping Budget," which accompanies this book; and make an estimate of the items of expense, as of today, which are there listed. It may surprise you.



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Then there are the complications of domestic service. To train and retain servants — even to be well-served at all — is not the simple matter that it was in other days. The unceasing work and worry of maintaining adequate domestic service is — and has been for several years — sending family after family into worry-free hotels. And the hotels have made far-reaching provision against this very contingency; you will see many evidences of it in the way the new Statler is built and furnished.

Then, besides questions of economy and the servant question, and the often-present fuel question, and the changing character of once-exclusive neighborhoods, and all such new conditions that grow out of our new ways of living, there are two other reasons that deserve place among the major inducements toward home-making in a properly-equipped hotel:

One grows out of the fact that people travel more than they used to. It is a great convenience, if one decides to go to Europe or to Japan or to Alaska, to simply pack trunks and lock a door and go. Thousands of people are sailing the seven seas today who would be staying on at home, keeping up the routine, if they had not freed themselves from the necessity of closing and re-opening a house, and of making schedules in accordance with the housekeeping cycles. Many people, too, maintain summer homes — and perhaps winter homes also — that make the town house less and less of a home, and more and more of an expensive burden.

Another major reason for the popularity of the new kind of home-making is in the fact that people — and women especially — are busier than they used to be. They lead fuller



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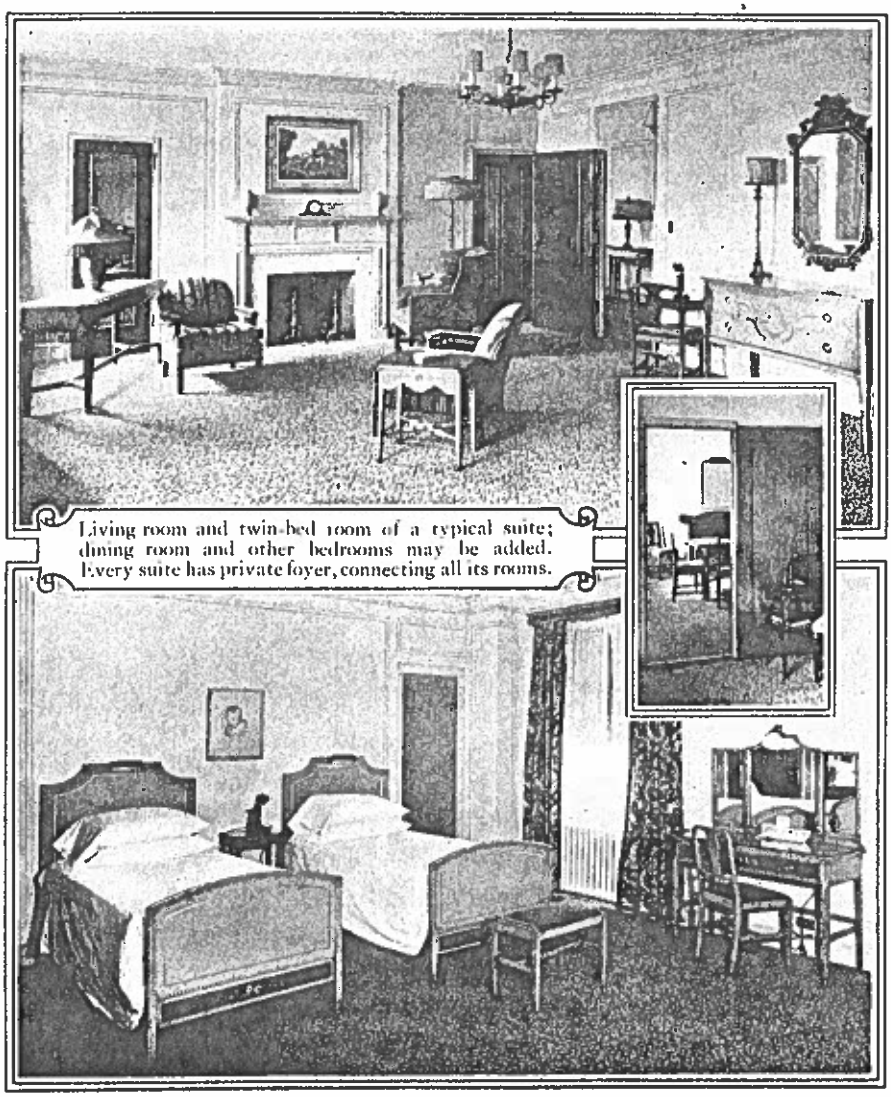

Living room and twin-bed room of a typical suite; dining room and other bedrooms may be added. Every suite has private foyer, connecting all its rooms.



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lives, have more interests, devote more time to work and to self-improvement and to recreation and to cultivation of congenial people. All of those things should mean happier, more useful, more zestful living — but all those things require some freedom from the growing, piled-up difficulties of housekeeping and of entertaining. The hotel-builder of today has an opportunity to provide for that new complexity in American life, and you will find that it has been well provided for in the new Statler.

When these things began to make themselves felt, when the exodus from elaborate and expensive houses into well-managed and less expensive hotels began, it was not the younger people who started it; it was their elders. Families whose children had gone out into homes of their own were the first to call upon the hotel-builder to build for home-making too. Many a big, quiet house has been closed in the last few years, and many a property has changed hands, because the owners realized that there was built and ready for them a kind of home that made things easier and more convenient and cheerier.

This booklet will give you a fair idea of what is available to you in the new Statler. Whether it is a large suite or a single room that interests you, here is an invitation to inspect and to inquire for details — for further information as to how these things apply to your own set of circumstances, your own wants and needs. It will be a great pleasure to us to answer your questions fully and frankly, to show you the suites and rooms which might interest you, to do (in short) anything we can to help you find out whether or not you would do well to consider living at the new Statler.



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Suites are various in size, arrangement, location, decoration, and number of rooms. Satisfactory and convenient quarters for servants can also be arranged for.



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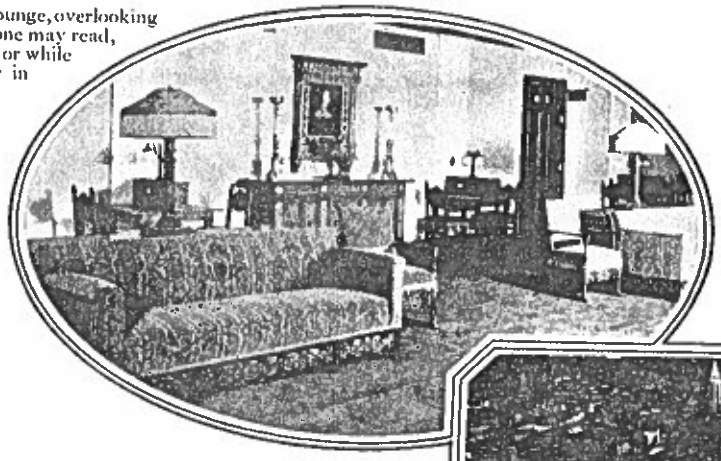
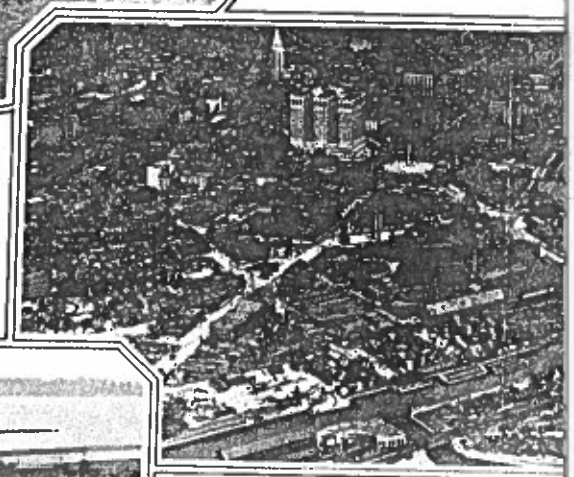
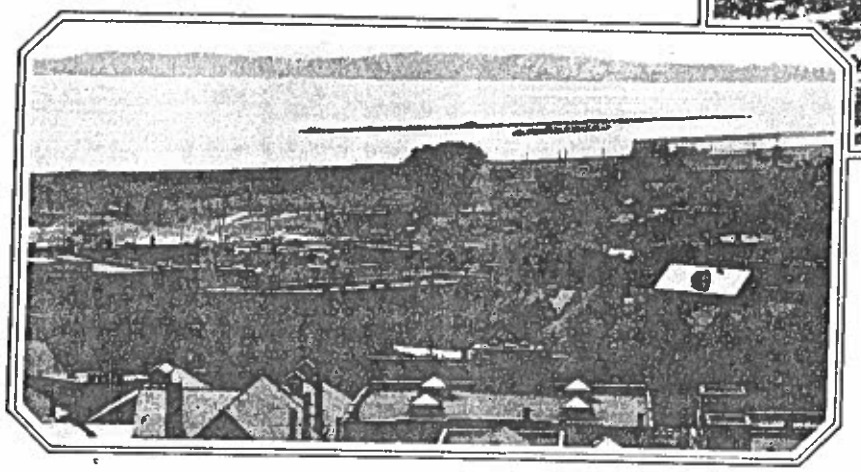
On the Mezzanine Lounge, overlooking the spacious lobby, one may read, or visit with friends, or while away a resting hour in lazy comfort.







The city, as seen from a low-f
the new Statler (at the left) d



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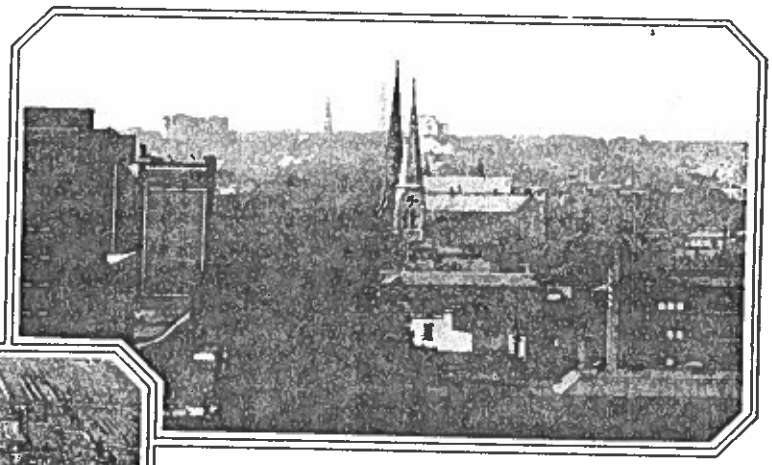
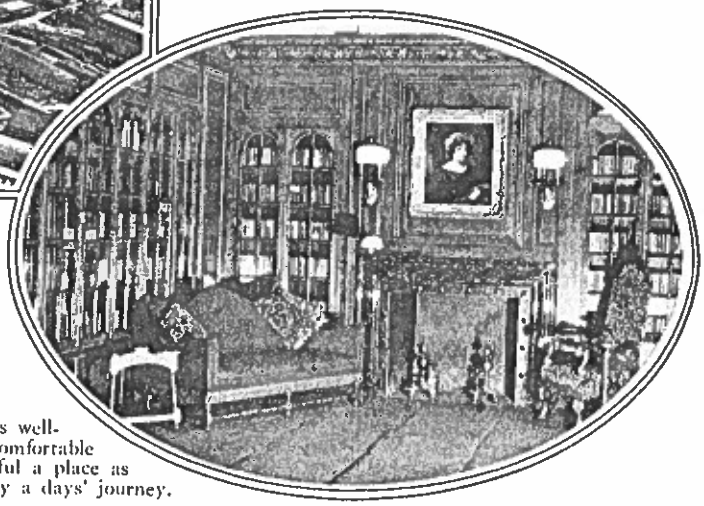
From the windows of a suite one looks out upon tree-lined streets, an ever-changing lake, and many a beauty of sky and water that is not to be seen in residential neighborhoods. Above the noise and dust and dirt of the streets, one is still in immediate reach of anything "down-town."



n from a low-flying plane. Note how (at the left) dominates the prospect.



The Library, with its well-stocked shelves and comfortable chairs, is as delightful a place as you will find in many a days' journey.



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# Suites ~ As You Like Them

ONE of the most striking characteristics of the new Statler is the number and variety of suites provided, and the ingenuity with which they have been arranged. If you will look at the floor-plan, (opposite this page, folded in), and the enlarged sections of it which show representative suites, you will get a clear idea of the provision that has been made in this hotel for residential guests.

And in whatever suite, at whatever price—indeed in a single room, if a single room will meet your needs—you have all the general service and convenience features of the hotel at your disposal. The question of what is most pleasing to you, what will be most satisfactory to you, can hardly be guessed at without inspection and consideration of the space, and of the advantages, here offered.

You will note that every room—even the living rooms—has both tub and shower bath.



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# Living at the Statler

You have no "servant problem."

You have no housekeeping cares or worries.

Entertaining, on any scale, is easy and satisfactory.

You get service twenty-four hours a day, 365 days a year.

All questions of fuel, hot water, heat, laundry, meals, are answered for you before they arise.

If you want to leave the city for a day, or a season, or a year, you have only to lock your door and go.

You pay for no rooms, or no space, that you do not use—and if you want more space, or less space, you get immediate adjustment to your new conditions.

You live in the heart of the city, with the most important social functions, concerts, musicales and the like right at hand—but you have both quiet and isolation when you close your door.



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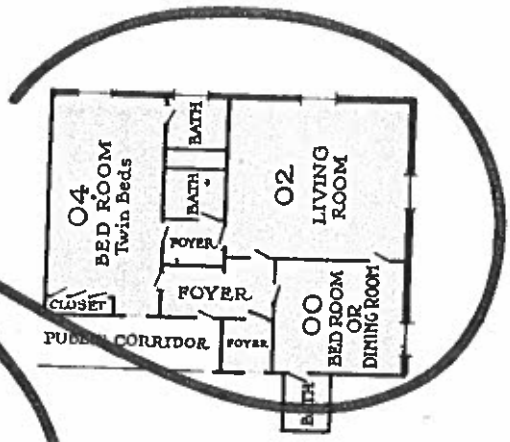
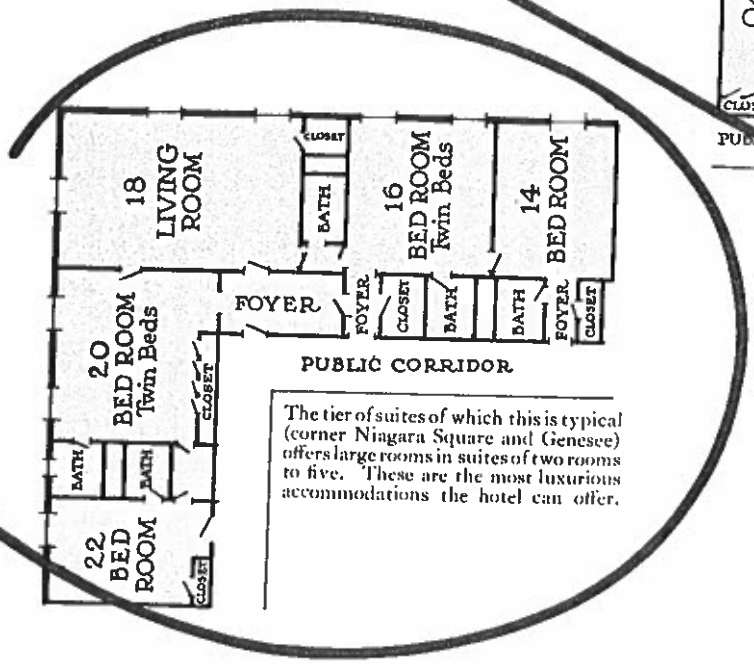
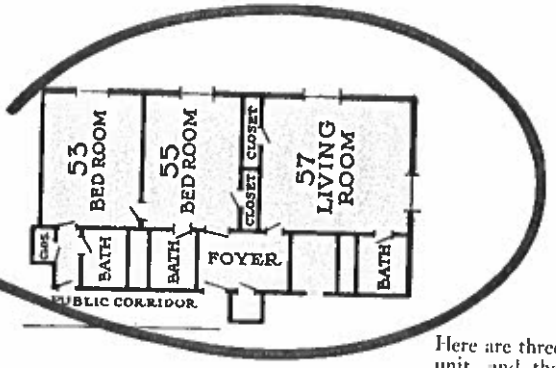
There are eight residential suites on each of thirteen floors—104 in all. Here are sketches of the detail of three arrangements; several others are available.




Three-room suites like this offer many possibilities. And if it is desired (as in the case of two households in one family) to have a smaller suite adjoining, but independent of, the larger, the rooms 01 and 03 (see the large floor plan) can throw open the foyer which is otherwise locked off. In such a case the two suites will be quite distinct, but will have private communication through the central foyer.




The tier of suites of which this is typical (corner Niagara Square and Genesee) offers large rooms in suites of two rooms to five. These are the most luxurious accommodations the hotel can offer.




Here are three rooms in a single unit, and the smallest of the hotel's three-room suites with foyer. The living room overlooks Delaware Avenue—and the middle room can be furnished, of course, as a dining room, if so desired.

You are cordially invited to inspect any or all of these suites. If you will telephone the Manager he will be glad to arrange to show them, and give you all information about them.

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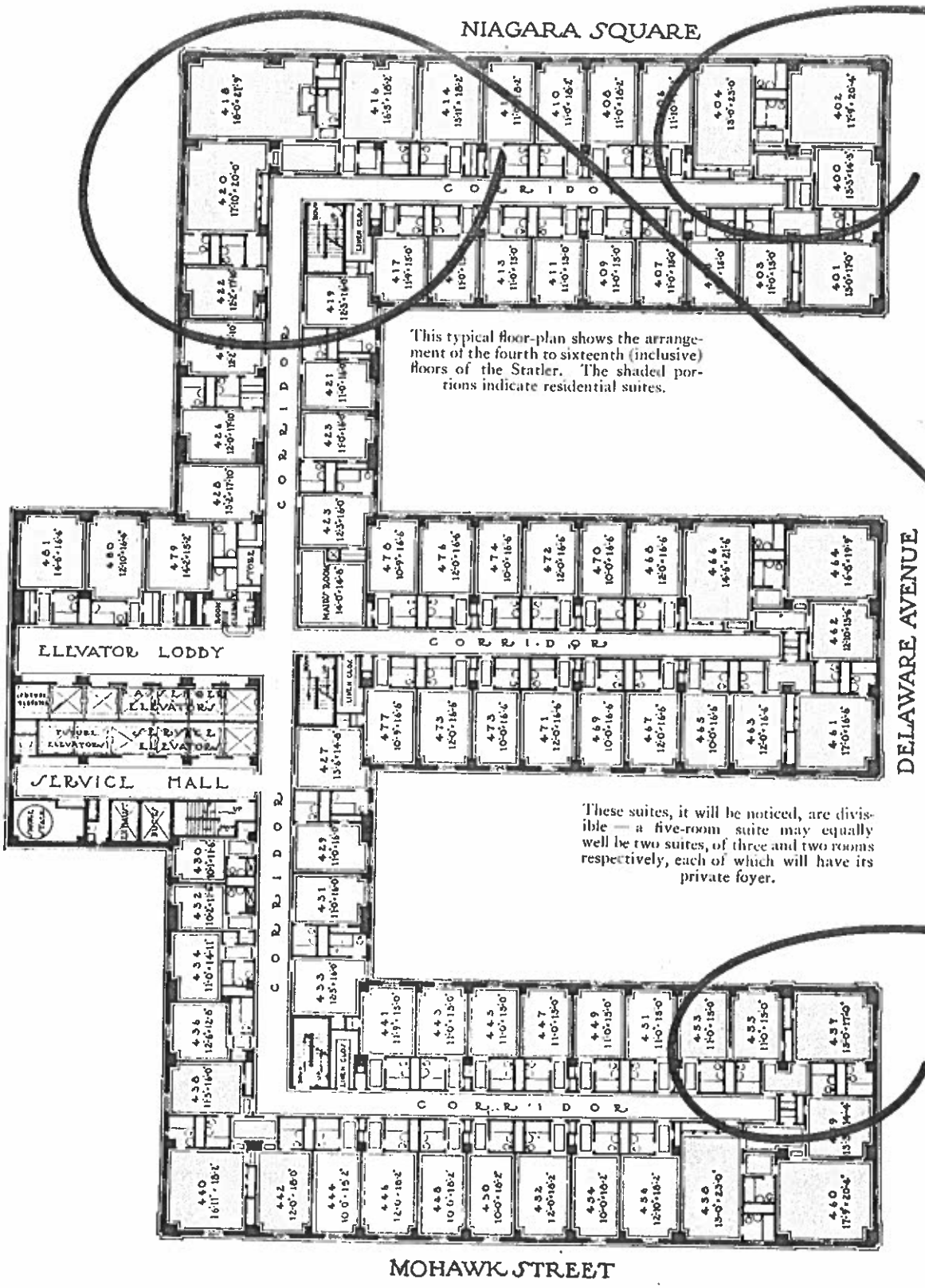


This typical floor-plan shows the arrangement of the fourth to sixteenth (inclusive) floors of the Statler. The shaded portions indicate residential suites.

These suites, it will be noticed, are divisible — a five-room suite may equally well be two suites, of three and two rooms respectively, each of which will have its private foyer.

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# And When You Entertain

FROM the simplest of teas, to the most elaborate of balls, here is everything you want, whenever you want it. Personnel, equipment, ability, all are here right at hand and ready for your word.

The ease and satisfaction of entertaining in your suite, or in one of the public dining rooms, needs no comment — nor can any number of unexpected guests be an embarrassment or a difficulty.

Perhaps, though, you do not know how many and how various are the private dining rooms provided for luncheons, teas, dinners, card parties, dances and other functions; whatever the size of your party or the requirements of your idea, you will find facilities — and intelligent co-operation — for making it successful.

Entertaining could hardly be made easier than it is made for those who live at the new Statler.



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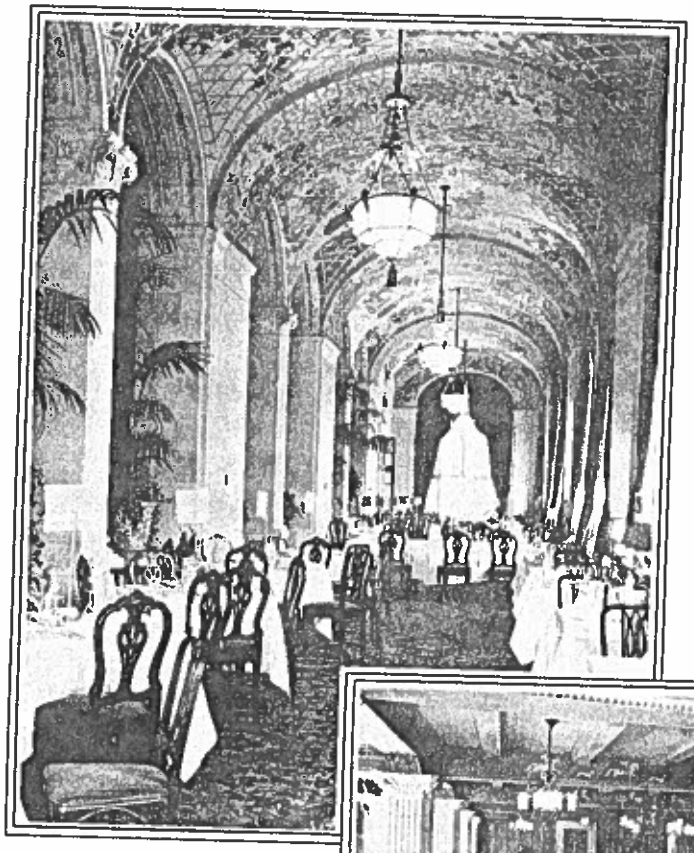

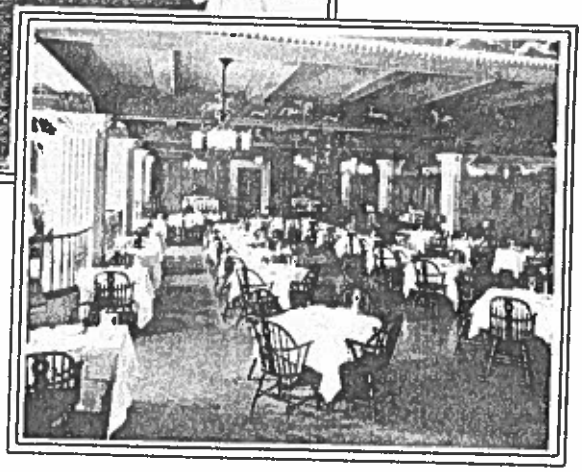

This is the terrace of the hotel's Main Dining Room, which overlooks Niagara Square; and (below) a glimpse of the Cafe. The good restaurant service, in these beautiful dining rooms, is but one of the adjuncts to the housekeeping facilities of the hostess who lives in the new Statler.



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# The Whole House is Yours

A MULTITUDE of comforts and conveniences surround you here, all the facilities of this big organization being at your command all the time. When you think of the many departments organized and maintained to give you service, both inside and outside the hotel, you begin to realize the convenience of this new kind of home. Do you want a manicurist? Call the Beauty Salons. Transportation to New York? Call the porter. Garments pressed? Call the valet. An Oregon apple, or a book to read, or a tube of tooth-paste, or theatre tickets, or the newest magazine? Somebody is waiting for your request, as near as the telephone. Or perhaps you are going out, or you want an undisturbed nap; tell the floor clerk, and she will take your telephone calls, receive anyone who asks for you, see that the things which you did'nt have time to do are done for you.

## And Across the Street ~ Your Car

Not the least convenience of living here is the Statler Garage, just opposite the hotel. It is the last word in modernity and convenience, equipped with D-Humy ramps which enable you to drive your car to any space on any of the six floors, and park with ease; incoming and outgoing cars do not meet — which means much in safety, timesaving and convenience. Within the building is a complete motor-car service; and the company knows of no garage, in any city, that has all the advantages and conveniences that are features of this Statler Garage.



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